

Analyst Relations

When properly managed, those relationships can yield impactful results such as incorporating your products into their research reports, helping your solutions achieve greater overall credibility and status in a competitive landscape.

Why LaunchTech?

We don't limit analyst relations to just the 'big names.' It's important to think of analyst relations as networking, casting your net far and wide. You never know which analyst could be working with your ideal customer, or will be your best advisor and biggest champion.

LaunchTech provides the following services to ensure your solutions remain top of mind for the key analysts in your organization's category:

- Identify relevant industry analysts that will champion your solution
- Ensure analysts are kept up to speed on the company's milestones, roadmap, and accomplishments through a defined and maintained briefing schedule
- Prepare team with background materials to ensure effective briefings
- Support the development of an analyst presentation deck
- Staff briefings and document key takeaways for the rest of the company

Pricing

Starting Cost: **\$5,000/mo***

*Bundled pricing available;
[contact sales](#) for more information



"If you're looking for a PR agency that does more than just the typical, check out LaunchTech. Their expertise in the tech and cyber industries set them apart with relevant analyst and media connections. Their accounts team is always professional and prompt with communications, which made them a seamless extension of the Ntrepid marketing team."

- Lance Cottrell, Founder of Anonymizer, Entrepreneur, Angel Investor, and Advisor

Ready to get started?

Email sales@cyberriskalliance.com to learn more today.

Other areas we can help:

MEDIA RELATIONS

SOCIAL MEDIA MANAGEMENT

CONTENT DEVELOPMENT



CyberRisk Alliance provides business intelligence that helps the cybersecurity ecosystem connect, share knowledge, and make smarter and faster decisions.
Learn more at www.cyberriskalliance.com.