

Social Media Management

Whether you want to maintain a strong brand identity with consistent messaging and imagery, or drive traffic to key pages of your company website, we've got you covered with social media management services that deliver successful outcomes.

A strategic social media content calendar that reflects an appropriate tone and preferred personality, as well as the right blend of content types, is an absolute must for maintaining an online presence for your brand. From profile management to content creation and engaging with followers, our team works to demonstrate your brand's thought leadership while incorporating your marketing team's objectives, showcasing company culture, and corporate wins.

Why LaunchTech?

Part of our social media onboarding process is conducting research on your market and competitors to determine an optimal content mix. Our social media experts manage profiles and interact with audiences on your behalf to create an active online presence. LaunchTech's social media engagement services include:

- Corporate social media profile management
- Weekly content programming, supplemented with real-time posts
- Content development to engage influencers, reporters and analysts
- Design services for the development of graphics for posts that align with your brand
- Growth of your organization's follower base for prospect and customer engagement and employee recruitment
- Employee engagement to ensure they become "social ambassadors" that routinely amplify corporate posts

Social Media Management Client Examples:

 Twitter @Votiro Facebook @Votiro	 Twitter @RapidFortInc Facebook @rapidfort	 Twitter @ShadowDragonIO Facebook @shadowdragon
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"[LaunchTech's] expertise in the cyber marketplace and connections in the industry helped elevate our company's exposure and increased our ability to reach clients. They have a passion for what they do and they do it with integrity."

- Stan Engelbrecht, Director of Cyber Security Practice, D3 Security

Pricing

Starting Cost: **\$5,000/mo***

*Bundled pricing available; [contact sales](#) for more information

Ready to get started?

Email sales@cyberriskalliance.com to learn more today.

Other areas we can help:

MEDIA RELATIONS

ANALYST RELATIONS

CONTENT DEVELOPMENT



CyberRisk Alliance provides business intelligence that helps the cybersecurity ecosystem connect, share knowledge, and make smarter and faster decisions. Learn more at www.cyberriskalliance.com.